

Standards for Use of FLVS Social Media

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Florida Virtual School (FLVS) uses social media sites to provide information to students, parents/guardians, staff, community members, and other stakeholders. FLVS encourages comments and conversations on FLVS social media sites according to the requirements of FLVS Board of Trustees [policy 7544 Use of Social Media](#). FLVS, through authorized staff, reserves the right to enable or disable interactive features on FLVS social media sites. FLVS, through authorized staff, reserves the right to remove the following types of posted content or comments on FLVS social media sites:

- Violation of FLVS Board of Trustees policy(ies), administrative procedures, or law;
- Discussion being inconsistent with the stated purpose, mission, and guidelines of FLVS;
- Comments or postings that are harmful to minors, profane, obscene, vulgar, rude, libelous or defamatory, constituting hate speech, promoting illegal alcohol or drug use, threats, interference with the rights of others, or compromising the safety or security of FLVS and/or FLVS students;
- Statements that incite violence or imminent lawless actions, or cause a substantial disruption to or material interference with FLVS operations and/or its education program;
- Comments promoting, fostering or perpetuating discrimination, harassment, or bullying as set forth in FLVS Board of Trustees policy(ies) or law;
- Confidential or private information about students, parents, employees, volunteers, and FLVS operations, including but not limited to student records, disciplinary issues, and personnel issues;
- Any non-FLVS commercial activities, including but not limited to, spam, solicitations, advertisements, links to other sites, offers or discounts, or the like;
- Comments regarding any electoral campaigns or other political purposes;
- Comments and/or use that do not adhere to the requirements set forth in [policy 7450 Acceptable Use Policy](#);
- Comments violating the legal ownership interest of another party (e.g., copyright, licensing, and/or trademark infringement)*; or
- Statements that are not topically related to the particular posting.

*If a person believes there has been a violation of licensing, copyright, trademark, and fair use agreements and laws, a written complaint that substantially complies with 17 U.S.C. § 512 can be filed by email to Florida Virtual School at ogc@flvs.net, or mailed to Florida Virtual School, Attn: General Counsel, 5422 Carrier Drive, Suite 201, Orlando, Florida 32819.

Additionally, by participating on FLVS social media sites, you acknowledge and agree that:

- Participants are personally responsible for their own comments, username, and any information provided.
- All comments and postings are subject to Florida's public records laws, and there is no expectation of privacy.
- All posts are subject to the Terms of Service of the host site and these requirements.
- Participants will not include personally identifiable information such as personal phone numbers or email addresses in comments.
- Participants will not use the site to solicit or create any in-person or online contact with other users.

- Participants will be respectful, courteous, civil, and professional to others.
- Participants will contact Florida Virtual School with any questions or complaints to ensure a timely resolution at www.flvs.net/contact-us.
- Reporters and other persons with press and media inquiries will email media@flvs.net or call 407-513-3627 and refrain from submitting questions as comments.

Thank you for your participation in the FLVS community!