**Florida Virtual School® Teams with Knewton to
Create Adaptive Learning Courses for More Personalized Learning**
FLVS becomes first public school district to use Knewton to power its own original content

NEW YORK – (Jan. 6, 2016) – [Florida Virtual School](#) (FLVS®), the nation's first online public school district, and [Knewton](#), the world's leading adaptive learning company, have announced an initiative to use Knewton's data analytics engine to build and power adaptive courses to enhance personalized learning for FLVS students. FLVS will launch a Knewton-powered pilot this spring followed by adaptive courses for more than 200,000 students in Kindergarten through 12th grade over the next few years.

The adaptive courses created by FLVS and powered by Knewton will make specific, real-time recommendations for each student based on how the student learns, what he/she has already mastered, goals he/she has set with his/her teacher, and what works best for similar students. When a student interacts with FLVS coursework, Knewton will make real-time recommendations that will help the student each step of the learning process.

The technology will further personalize the learning experience for FLVS students with more sophisticated content recommendations and predictive analyses that support the FLVS competency-based instruction model. One-on-one interaction between students and teachers will remain the foundation of the FLVS personalized learning model.

FLVS will be the first public school district to use Knewton's secure adaptive learning platform to power its own content. FLVS selected Knewton, which has provided more than 15 billion unique learning recommendations to more than 10 million students in 21 countries, via a competitive RFP process. Knewton currently powers adaptive learning for the majority of the world's top educational publishers. The collaboration highlights how schools can use Knewton's software as a service to create and manage their own adaptive course solutions.

"FLVS has been providing one-on-one personalized education since its inception, and the student remains at the center of every decision we make. Teaming with Knewton is another step forward towards providing all students with individualized learning and making a positive difference in their education," said Dr. Jodi Marshall, executive vice president of business and school solutions for Florida Virtual School. "In this collaboration, Knewton will work with FLVS to make decisions about learning goals and to identify certain attributes of content and assessments so the algorithm can effectively work for our students."

"We're honored to have been selected to partner with Florida Virtual School because our philosophies are similar: we both believe that every student is unique and education should be singularly tailored to each," said Jose Ferreira, founder and CEO of Knewton. "We look forward to helping enhance their personalized learning model."

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About Florida Virtual School
Florida Virtual School (FLVS) is an established leader in developing and providing virtual Kindergarten-12 education solutions to students all over Florida, the U.S., and the world. A nationally recognized e-learning model and recipient of numerous awards, FLVS was founded in 1997 and was the country's first, statewide Internet-based public high school. Today, FLVS serves students in grades Kindergarten-12 and provides a variety of custom solutions for schools and districts to meet student needs.

About Knewton
With Knewton, every student gets a more personal learning experience. Teachers, schools, and education companies around the world use Knewton to power digital course materials that dynamically adapt to each student's unique needs. Knewton provides students with tailored recommendations for exactly what to study, teachers with analytics to better support each student, and publishers with content insights to develop more effective digital products.

Knewton was founded in 2008 and has offices in New York City, London, São Paulo, and Tokyo.

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